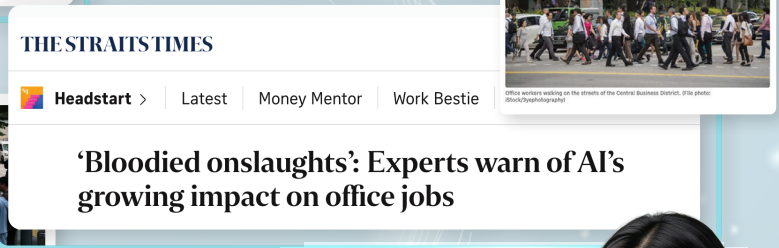
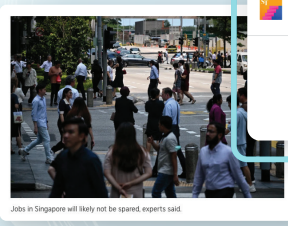
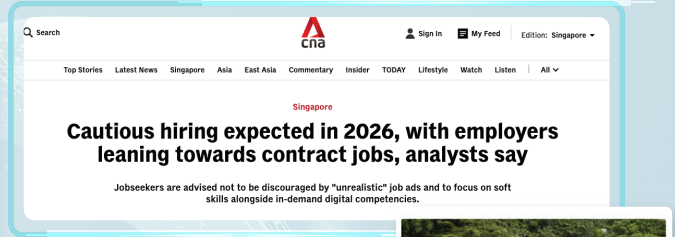
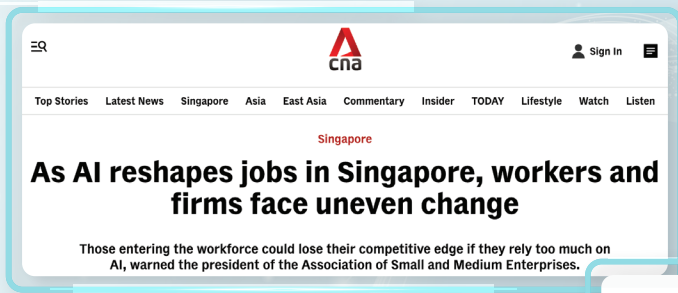


CAREER STABILITY IS NO LONGER GUARANTEED BY JOBS



20.6%

of Singapore jobs could be reshaped or displaced by AI by 2028



What used to take 3 people → now takes 1 + AI



AI IS NOW REDEFINING JOBS AND INTRODUCING HYBRID JOB ROLES

Data Analysts

Data / AI Compliance Analyst

Genesis Networks Pte Ltd ★ 3.8 4 reviews · [View all jobs](#)

📍 Kaki Bukit, East Region

📄 Business/Systems Analysts (Information & Communication Technology)

🕒 Full time

💰 \$4,000 - \$6,000 per month

Posted 19h ago

Medical Personnels

Medical Imaging Specialist (AI Annotation)

THEIA HEALTH PTE. LTD. [View all jobs](#)

📍 Singapore (Remote)

📄 Medical Imaging (Healthcare & Medical)

🕒 Full time

💰 Add expected salary to your profile for insights

Posted 18h ago

Taxi Drivers

Grab CEO Anthony Tan suggests drivers could upskill to 'new kinds of jobs' as the firm prepares to launch robobuses next year

By Angelica Ang

November 4, 2025, 10:28 PM ET

"We see new kinds of jobs emerging. For example, **drivers could be remote safety drivers**, data labelers; they could change LIDARs, cameras, and so forth."

Manager, Operation Admin (I&I - AI Unit)

Khoo Teck Puat Hospital ★ 4.0 8 reviews · [View all jobs](#)

📍 Singapore

📄 Management (Healthcare & Medical)

🕒 Full time

💰 Add expected salary to your profile for insights

1. Support the Assistant Director/Deputy Director in driving clinical and operational excellence across the **AI enablement program** by managing governance support
2. Identify **emerging AI trends** and opportunities for strategic investment and **healthcare transformation using AI**.

CAREER STABILITY NOW COMES FROM CAREER MOBILITY

THE 2026–2030 SHIFT

AI ROLE GROWTH

**+78
MILLION
JOBS**

By 2030, AI will create 170M new roles and replace 92M.

THE AI PAY ADVANTAGE

**25%+
HIGHER
SALARIES**

AI skills aren't just for survival—they increase your value.

VERIFIED SKILLS MATTER

**76.6%
of
EMPLOYERS**

Employers now prioritise recent training and certifications.



“Will AI take over my job?”

“Am I prepared when the opportunity comes?”



Top 10 Skills on the Rise (2026-2030)

-  AI & Big Data
-  Networks & Cybersecurity
-  Technological Literacy
-  Creative Thinking
-  Resilience & Agility
-  Lifelong Learning
-  Leadership & Influence
-  Talent Management
-  Analytical Thinking
-  Environmental Stewardship

ONLY ONE OF THESE RESUMES SURVIVES 2026 HIRING

In a selective market, employers are no longer impressed by "years of experience" alone. They are looking for what's valuable today.

SOPHIA LIM
MARKETING MANAGER

CONTACT

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- linkedin.com/in/sophialim
- Singapore

ABOUT ME

Marketing Manager with 10 years of experience in digital campaign execution, team leadership, and multi-channel marketing operations. Proven track record in managing end-to-end campaigns, improving performance through data insights, and strengthening team execution through structured processes.

PRO SKILLS

- Marketing Strategy: 90%
- Campaign Management: 90%
- Digital Marketing: 85%
- Team Leadership: 85%
- Budget Management: 85%
- Stakeholder Management: 85%
- Project Management: 80%

EXPERIENCE

- Marketing Manager | TechVision Solutions | Jan 2020 - Present**
 - Leadership in 10 years of experience tested in digital campaign, strategy and development.
 - Budget management to ensure governments, & budget management.
 - Campaign execution in managing end-to-end exchange, campaigns, and marked performances.
 - Process improvement to improves performants and execution through structured processes.
 - HubSpot CRM transition to transiting HubSpot and detane strategies.
 - A/B testing is suscened for A/B testing to product or digital analysis.
 - Reporting standardisation to recovish how reports and commodo work sosunses.
 - Stakeholder management to manage stakeholden and management succerss.
 - Coaching to encuse poweroces in marketing pr
- Senior Marketing Coordinator | Digital First Ag | Mar 2017 - Dec 2019**
 - Campaign coordination to work alerience campaign execution and sorienties.
 - Client management to sloresas' clients and campaigns.
 - Timeline management to multimize dataurt
 - Reporting to improve erentina process, and
 - Collateral production to performs sempostates making guiderlines.
- Marketing Coordinator | BrandCraft Marketing | Jun 2015 - Feb 2017**
 - Support and reading navination in digital processing marketing strategy.
 - Setup and setup at prmmors la condovim of Singapore.
 - Coordination to enwant compellization makers.
 - Material development to ensure materials to annargets and enagement.
 - Experience in team stakeholdel management strategies.

EDUCATION

- Bachelor of Science in Business (Marketing)**
National University of Singapore
Graduated 2015

LANGUAGES

- English (Fluent)
- Mandarin Chinese (Fluent)

ALICE YEO
MARKETING MANAGER

CONTACT

- (68) 9876-5432
- alice.yeo@email.com
- linkedin.com/in/aliceyeo
- Singapore

CERTIFICATIONS

- Professional Certificate in Applied AI Promoting and Automation (2025)
- WSQ AI Content Creation for Productivity (2025)
- WSQ Advanced Prompting Strategies (2025)
- WSQ Effective People Management (2024)
- Google Analytics 4 Fundamentals

PRO SKILLS

- Marketing Strategy: 85%
- Campaign Management: 90%
- Digital Marketing: 85%
- Team Leadership: 85%
- Budget Management: 85%
- AI-assisted productivity tools: 80%

ABOUT ME

Marketing Manager with 8 years of experience in digital campaign execution and team management. Experienced in managing end-to-end campaign delivery, coordinating with agencies, and overseeing marketing operations across multiple channels. Strong focus on structured execution and maintaining consistent brand performance.

EXPERIENCE

- Marketing Manager | TechVision Solutions | Jan 2020 - Present**
 - Manage team of 6 marketers executing 15-20 campaigns annually across email, social, and display channels
 - Oversee marketing budget of \$180K-\$200K with focus on cost control and campaign efficiency
 - Coordinate campaign and performance tracking across multiple channels (e.g., Email, Social, Display, Search, Video, Ads Manager)
 - Lead 222, conducting challenges through structured A/B testing, maintaining strong Agency
- Marketing Coordinator | BrandCraft Marketing | Jun 2015 - Feb 2017**
 - Coordinated execution of 12-15 concurrent digital campaigns across multiple client accounts
 - Supported reporting and analytics tracking across campaigns
 - Produced campaign collateral including email templates, social media graphics, and landing page copy
 - Assisted senior manager with project coordination, client servicing, and campaign scheduling
 - Supported onboarding of junior team members and internal workflow documentation

LANGUAGES

- English (Fluent)
- Mandarin Chinese (Fluent)

Professional Certificate in Applied AI Promoting and Automation (2025)

WSQ Effective People Management (2024)

AI-assisted productivity tools

“ Experience is no longer the advantage.

APPLIED SKILLS ARE. ”

SKILLS-BASED HIRING IS NOW THE NORM



What employers
are looking for
today:

- ✓ Up-to-date, relevant skills
- ✓ Ability to learn and adapt
- ✓ Confidence working with new tools
- ✓ A growth mindset

“ Your degree got you started.
Your skills determine how far you go. ”

DISCOVER YOUR CAREER PERSONA

Find out where you stand in today's job market and what to improve next.



Scan the QR
code to start

Get your
personalised
skills roadmap